

28 YEARS of Experience

101 CHICAGO'S Best & Brightest

Companies to Work For® Since 2013



135 **GD USA**

Awards through 2022



FOCUSED ON

B2B



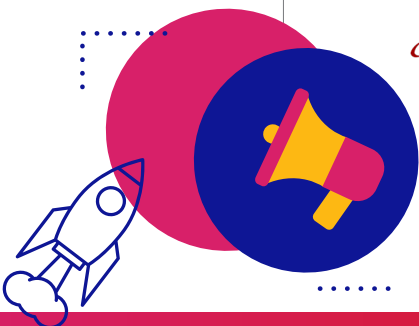
Talent Marketing



WE MOVE PEOPLE

100% Streamlined & Effective Processes

FULL Service Resource



Move people where you want them to go with Pepper Group

“ The ROI is evident with everything they produce.”

SUSAN BUCHHOLZ VP Marketing & Human Resources
American Auto Guardian, Inc. (AAGI)

Let's upend the expected. Disrupt the status quo. Create B2B marketing that propels prospects to click, clients to purchase, and turns considerations to certainties.

Pepper Group is a finely-tuned team of seasoned marketing professionals dedicated to applying the best of digital, design, video and new communication technology. Our holistic approach combines best-in-class strategy and always-evolving digital marketing expertise to provide exponential results that help you achieve your goals.



HISTORY

Pepper Group started as a design firm and is now one of Chicago's leading B2B marketing communication firms. Every brand has a story, and we find the best way to tell it through words, images and experiences.



PURPOSE

We Move People. Everything we do is purpose-built to move clients' audiences where they want them to go. Sometimes we challenge their biases or present new perspectives. Along the way, we often move emotions.



SECRET SAUCE

We're a great place to work, with happy employees. We support our team by providing a healthy environment and unique core values that promote collaboration and risk-taking—essential for creativity and strategic execution.



PROCESSES

We use well-designed internal and external processes to stay on-schedule and within budget. In a world that can be easily derailed by unexpected changes and scope creep, our SOPs accomplish the highest rates of success.



DIVERSE SECTORS

We work with nearly 60 clients per year—in technology, professional services, manufacturing and associations. We help these progressive organizations grow their market presence and strategically communicate.



CLIENT PROFILE

Large entities tap us to efficiently handle complex projects. Mid-market companies use us as their outsourced Agency of Record that syncs with their limited internal resources. Average annual investment is \$75,000-\$1,000,000.



AWARDS

We don't like to brag about our swag, except to say that it's the trust and bravery of our clients that actually wins awards. Their confidence in our expertise gives us the freedom to push the edges of creativity.



A HOT PEPPER EXCLUSIVE

To get the best, you need the best. Let us show you how our complete and proprietary HR system will help you attract, hire and retain A-list talent.



Let's move boldly ahead. Move us to your short list and we'll continue this conversation in person. Call Tim Padgett at 847.907.3383.

